

# Western United Electric Supply Corporation

## The Supplier

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### The Supplier

A Quarterly Publication of  
Western United Electric  
Supply Corporation

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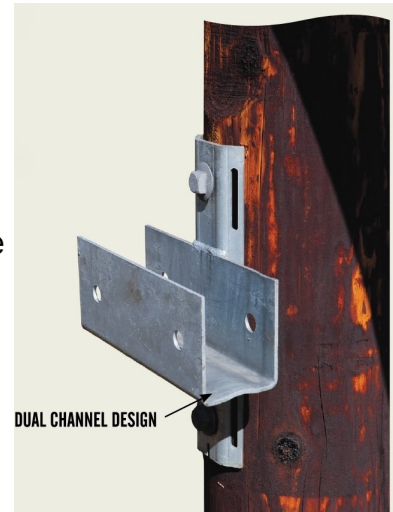
### WESTERN UNITED MISSION STATEMENT

To be the distributor of  
choice for all electric  
utilities in the Rocky  
Mountain Region

Serving CO, WY, NM, NE,  
UT, AZ & KS

### NEW ADVANCES IN BRACELESS CROSSARM PRODUCTS

**BROOKS LUMBER PRODUCTS** introduces a new line of Braceless Crossarms. The use of braceless crossarms for distribution construction has been increasing. The braceless crossarm is easier and faster to install (and provides for more room on the pole) than traditional brace type construction. Additionally there are substantial cost savings with the braceless design. Installation of a braceless crossarm is safer for the line crews because of the ability to freely maneuver around the installed bracket. The new Brooks wood arm can be shipped with or without the welded bracket and is available in both 8' and 10' designs. See your WUE account manager for pricing and to obtain a free sample for your line crews to install. The product has been submitted for RUS acceptance.



**PUPI FIBERGLASS** introduces a new braceless crossarm product.

In order to become more competitive with wood alternatives, Pupi is introducing their new PUPI EZE-Mount Assembly for Series 2200 Crossarms. Only \$11.00 more than a comparable wood assembly (installed cost) the Pupi product also allows for faster assembly, better clearance, a lighter weight and longer service life. See your WUE account manager for a full explanation of the product features. This product has also been submitted for RUS acceptance

# WUE UPDATE

WUE is listed as the 77th largest electrical distributor in the US by Electrical Wholesaling magazine in their June 2014 edition based on calendar year 2013 sales. Additionally WUE was listed as the 2nd largest distributor in the country as measured by sales per employee. Both WUE rankings increased from the Electrical Wholesaling 2013 edition.

Holy Cross Energy and Morgan County Rural Electric have joined WUE as inventory management partners.

WUE's purchasing department has negotiated better copper prices from an alternate vendor. Ermco has announced a 1% price increase. Other manufacturer's product pricing has been holding firm.

The amount of customer usage of underground products has increased dramatically. In response WUE has increased the inventory of Okonite cable, rubber goods, cabinets and pad mounted transformers at both their Brighton and Albuquerque locations.. Total WUE inventories are now up to \$11.4M.

The WUE NM/AZ operation has recently been approved as a Burndy distributor and also an S&C distributor.

Bell Pole recently opened a new wood pole treating facility in Sidney, NE allowing for faster shipment of wood poles to our market area.

WUE has been approved as a Garrettcom/Hirshman/Belden Products distributor. More product information is listed within this publication.

WUE has also been approved as a Square D Products (breakers and Ion meters) distributor.

## New Products Update

### Lighting Update

WUE's lighting champion (Wendy Pucket) has summarized the latest LED lighting products available in the utility marketplace in the special attached **DECORATIVE LIGHTING BROCHURE**. The brochure summarizes LED products available for Post top lighting, Roadway Lighting, and Security Lighting. Please see your WUE account Manager or call Wendy Pucket for more information on these advanced (and less expensive) LED products

Garrettcom/Hirshman/Belden Products are now available through WUE. Garrettcom manufacturers a line of switches, routers, Ethernet or serial media converters, cellular wireless and serial communications and networking equipment provides solutions when configuring your substation communications systems. Belden Inc. has purchased both Garrettcom and Hirshman products and offers them as superior substation solutions. See you WUE rep for more information on these products or when planning your substation communications upgrades.



**WESTERN UNITED  
ELECTRIC SUPPLY**

1-800-748-3116



# DECORATIVE LIGHTING -Post Top

## AMERICAN ELECTRIC LIGHTING—LED

[www.americanelectriclighting.com](http://www.americanelectriclighting.com)



Revolution 247L series replaces up to 150W HPS HID post top  
Rated at L70> 100,000hrs / 36lbs  
Optical distribution at Type II, III, and V Color temp 3000K/4000K or

## HOLOPHANE —LED

[www.holophane.com](http://www.holophane.com)



Decorative fixtures 70W-250W LED at Asymmetric & Symmetric distribution. Average 28lbs

5 Yr Warranty/ 58W -116W LED



GranVille LED Classic Optic GranVille LED Premium Optic

## Cooper—LED

[www.cooperlighting.com](http://www.cooperlighting.com)

UTR Traditionaire

5 Year Warranty

ARRA—Made in USA

Type II, V distribution with lens, acrylic refractor panels

Photocontrol Receptacle /3G Vibration/37lbs



## ECOMAX —LED 40W retro-fit

[www.ecomaxlighting.com](http://www.ecomaxlighting.com)

SUN-ACORN

20W/30W/40W/50W/60W

Base E26/E39

3 Year Warranty —ETL

Certificate



## GE LIGHTING SOLUTIONS—LED

[www.gelightingsolutions.com](http://www.gelightingsolutions.com)

EPCC Contemporary Conical / Salem , Evolve light engine consisting of nested concentric directional reflectors designed to optimize application efficiency and minimize glare.

5 Yr Warranty, Rated at L85 to 50,000 Hrs

2G Vibration standard /27lbs /4100K/5600K

Photocontrol Receptacle/ Asymmetric or Symmetric optical option



## ROADWAY LIGHTING

AMERICAN ELECTRIC LIGHTING—LED[www.americanelectricleighting.com](http://www.americanelectricleighting.com)

Autobahn Roadway Fixture

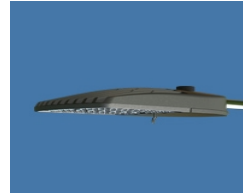
5 Year Warranty , Rated at 100,000 Hrs

Comparable to 200—400W HPS / 4000K

NEMA Photocontrol Receptacle / Dimming  
“ROAM” Control

Nighttime Friendly/Surge Suppression

Available in 40B / 60B / 80B LED



DSS solid state photo control

EVLUMA—AREAMAX—LED[www.evluma.com](http://www.evluma.com)

40W LED Area/Security Light Replaces a 150-75W HID Fixture

10 Year Warranty, Rated at 70,000 Hrs/ DLC Qualified

No Photocontrol Needed—Bluetooth Communication with Con-  
nectLED Software

5,000K White Light, Lumens Greater than 4,000

ARRA—Made in USA \*\*Winner of Next Generation 2013 Outdoor Luminaires\*\*

Class C Lightning Strike/Surge Protection

GE LIGHTING—LED[www.gelighting.com](http://www.gelighting.com)

EVOLVE Roadway Fixture

5 Year Warranty , Rated at 50,000 Hrs

Photo Control Receptacle/ Surge Protection/Dimming Capa-  
ble

6,000K White/Blue , Lumen Range 95-157W at 6,000—

9600 Lumen Output

ARRA—Made in USA

PHILIPS LUMEC—LED[www.lightingproducts.philips.com](http://www.lightingproducts.philips.com)

STREETVIEW / Roadview Roadway Fixture

10 Year Warranty , Rated at 100,000 + Hrs

Photo Control Receptacle/ Surge Protection/  
3G vibration4000K White CCT/ Optic Distribution Type  
II, III, V

18W-156W LED

ARRA—Made in  
USA /10lbs

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# Product Usage Update